



## Personal

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## Interests

- AI, Hiking, Running, Painting, Craft workshops

As CEO of the company, my role is to drive growth and profitability by effectively marketing the services that we offer. I bring a unique combination of skills and experience to this role, and I am committed to delivering exceptional results to our clients and our suppliers in a dynamic and fast-paced environment.

## Work experience

**Founder and CEO**  
Ns Promo Team, Novi Sad

Nov 2009 - Present

Our company specializes in digital marketing, video production and event management.

As the person in charge of overseeing our marketing efforts, I am responsible for ensuring the successful execution of all aspects of our marketing strategy. This includes planning, implementing, and measuring the performance of various marketing initiatives, such as advertising, social media, video production, creative campaigns and events. By closely monitoring and analyzing the results of these efforts, I strive to continuously improve our marketing performance and drive growth for our business.

In this role, I work closely with our team to develop and implement marketing strategies that are aligned with the client's business objectives. I am responsible for identifying market opportunities, developing campaigns and technology, following trends, managing our online presence, and building relationships with clients and other suppliers.

I managed over 500 projects in the marketing and education field.

The most important projects:

- Event organization of ceremony of 100 years anniversary for Novosadski Sajan,
- Event organization of ceremony of 60 years anniversary for ZGOP Ad, 2018,
- Bayer Farm Progress Show 2019,2022,
- Shell Rimula Road Truck Show 2018,
- Promotion of the 1st online Agricultural Fair at Novosadski Sajan 2020,
- Family Day organization for over 5000 people at one time, Yakazi company 2019,
- Video production and promotion for all countries of the group Axereal South Europe,2021,
- Internal communication creative campaigns for employees in companies: Mondi, Aptiv, Jp packaging 2019, 2022,
- Fair Exhibition organization for Savacoop, Axereal, SIM, Mitas & Trelleborg (2015-2023)

During my carrier, I educate many people in different types of personal and sales skills:

- Dr. Gilbert Academy, educator for program Event management,
- National Academy for public administration, educator for training programs: Creativity and Efficiency, Event Management.

Sale skill educator in companies: Lemit doo, Kosa trade, Nedeljkovic meat industry, Kamendin meat industry.

**Coordinator in documentation support management**  
NIS ad, Novi Sad

Oct 2010 - Dec 2012

- Managing a team of 30 members,
- Analysis and control of sector operations,
- Reporting to management,
- Planning of team activities,
- Proposals for business improvement,
- Control of contractual documents.

**Sales supervisor**  
La Fantana doo, Novi Sad

Apr 2009 - Jul 2012

Sale of La Fantana company services,  
Managing the sales team,

Suggesting the improvement of sales activities.

Sales representative  
WVP insurance fondation, Novi Sad

Sep 2007 - Jul 2009

Sale of different types of insurance policy

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## Education and Qualifications

Bachelor of science  
Faculty of Technical Sciences, Department of Industrial Engineering and Management,  
University of No, Novi Sad

Oct 2005 - Oct 2009

Master of science  
Faculty of Technical Sciences, Department of Industrial Eng. and Mgt, Major: Investment  
management, Novi Sad

Oct 2009 - Oct 2011

Education for trainer  
TIM centar for education, Novi Sad

Sep 2012 - Jul 2013

Sale commercial education  
Dr. Gilbert Academy, Belgrade

Sep 2016 - Oct 2017

Educator for sales skills and event management  
Ministry of State Administration and Local Self-Government, Belgrade

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## References

References available on request.

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## Skills

Office programmes	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
AI tools	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Digital marketing	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Event management	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Video production	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Design	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Creative campaigns	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Google Ads	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>